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HOME > MARKETINGWEB > IN BRIEF

IN BRIEF

Rory Brien to advise in marketing forum

Marketingweb
23 April 2008

Rory Brien, Primedia@home's national consumer promotions operations manager, has been appointed to the advisory board of the Experiential Marketing Forum (EMF).

The EMF (<http://www.experientialforum.com/>) has more than 4,800 members from around the globe and is activated across 11 languages. It represents a "think tank" of professionals, students and other stakeholders who seek to share ideas and keep abreast of media and marketing trends.

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